**Turna.com Global Expansion Plan Scholarship and Internship Competition**

Join the Turna.com Global Expansion Plan Competition and earn scholarship and internship in a tech-leader innovative company in Istanbul.

[Turna.com](https://www.turna.com/en) is dedicated to online [flights](https://www.turna.com/en) business and is the innovation leader in its sector. It is located in Yıldız Technical University Teknopark area. It is very well known with its innovative products like Smart Flights, Flight Price Chart, Card Bonus Piggy Bank, Online Cancellation and Update.

**Eligibility**

All undergraduate and graduate students from Universities within Turkey.

**Goal**

You are Business Development Director in Turna.com and has a budget of 1 Million TL. Your goal is to find the best way to go global. You need to find an effective and efficient way to go to new international markets and increase the international sales of Turna.

**Here are the questions that might help you to create your presentation :**

1. Which country(ies) will be the first to start operating? Why?
2. How are you going to prepare a feasibility study for the selected country(ies)?
3. What will be your marketing strategy (especially digital marketing strategy)?
4. What kind of tools and techniques are you going to use to implement your strategy?
5. How are you going to spend 1 Million TL?

**Application and Evalution Process :**

Applications need to be completed till 20th of March 2020.

Share your presentation deck and resume through [info@turna.com](mailto:info@turna.com) with “My Turna.com Project” subject.

You may prepare the presentation in English or Turkish.

We will contact 5 candidates and invite them to the office to make their presentation.

We will announce the winners on 2nd of April 2020 at <https://www.turna.com/en/turnaprojem> web page.

**PRIZES:**

Top 5 presentations will be awarded as follows:

Best Project Award: Scholarship of 1.250 TL for 5 months and Internship opportunity at Turna.com

1st Runner Award : 2.000 Turkish Lira Turna Points Award and Internship opportunity at Turna.com

2nd Runner Award : 1.000 TL Turna Points

3rd and 4th Runner Award: Internship in Turna.com