# **SpencerStuart**

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## **Designer (with Graphic focus)**

This role is a core member of the Spencer Stuart Growth team. You'll work collaboratively with other members of the Solutions team to drive growth for Search Solutions.

The core objective of the role will be to design with purpose. To this end you will be expected to understand the content of presentations and utilize best design practices to create layouts for optimal viewing. You will consult on the visual story and flow of content to create engaging presentations that drive differentiation in the market.

#### Responsibilities

- Design and creation of incredible Keynote and PowerPoint templates for executive presentations, product concepts, and pitch presentations; rich in detail, animation, and other high-level design elements
- Emphasize key messages with infographics, diagrams, animations, icons, graphics, charts, photography, and illustrations.
- Partner with business and communications teams to develop design concepts for global, regional and local programs
- Concept and create digital collateral for global, regional and local programs
- Maintain global brands' graphic aesthetic and quality

#### **Cultural attributes**

- A consummate team player
- Driven to build the new and different
- A caring individual with a desire to help others
- Goal-oriented and result focused individual

### **Experience & Qualifications**

- Graduate of design-related field such as graphic design, advertising design, photography, architecture
- 1+ years of professional experience in a graphics-related field or freelancing
- Updated design portfolio
- Ability to express ideas graphically
- Ability to synthesize meaning and represent graphically
- Experience Designing Infographics
- Intermediate drawing and rendering skills
- Excellent written and verbal communication skills in English
- Meticulous attention to detail, excellent time management skills
- Ability to quickly digest and follow directions
- Software knowledge needed: O365, Google Slides, Keynote, Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Experience and ability to work with geographically dispersed teams will be a decided plus